



DATE: March 11, 2010

GENERAL PRESS INFORMATION

The Multi-State Lottery Association is a government-benefit, non-profit association entirely owned and operated by the member lotteries. The association has a thirteen member staff that operates at the direction of the Board of Directors. The Board is comprised of the lottery directors for each of the member lotteries. The current membership of 33 lotteries includes: Arizona Lottery, Arkansas Scholarship Lottery, Colorado Lottery, Connecticut Lottery Corporation, D.C. Lottery & Charitable Games Control Board, Delaware State Lottery, Florida Lottery, Idaho Lottery, Indiana (Hoosier) Lottery, Iowa Lottery Authority, Kansas Lottery, Kentucky Lottery Corporation, Louisiana lottery Corporation, Maine State Lottery, Minnesota State Lottery, Missouri Lottery, Montana Lottery, Nebraska Lottery, New Hampshire Lottery Commission, New Mexico Lottery Authority, North Carolina Education Lottery, North Dakota Lottery, Oklahoma Lottery Commission, Oregon Lottery, Pennsylvania Lottery, Rhode Island Lottery, South Carolina Education Lottery, South Dakota Lottery, Tennessee Education Lottery Corporation, Virgin Islands Lottery, Vermont Lottery, West Virginia Lottery, and the Wisconsin Lottery.

Through an agreement with MUSL, the Mega Millions® members of Georgia, Illinois, Maryland, Massachusetts, Michigan, New Jersey, New York, Texas, Virginia and Washington agreed to begin cross selling of the Mega Millions and Powerball games as of January 31, 2010. The 24 MUSL lotteries selling Mega Millions as of January 31, 2010 include: Arkansas Scholarship Lottery, Connecticut Lottery Corporation, D.C. Lottery & Charitable Games Control Board, Delaware State Lottery, Idaho Lottery, Indiana (Hoosier) Lottery, Iowa Lottery Authority, Kansas Lottery, Kentucky Lottery Corporation, Minnesota State Lottery, Missouri Lottery, Montana Lottery, New Hampshire Lottery Commission, New Mexico Lottery Authority, North Carolina Education Lottery, North Dakota Lottery, Oklahoma Lottery Commission, Pennsylvania Lottery, Rhode Island Lottery, South Carolina Education Lottery, Tennessee Education Lottery Corporation, Vermont Lottery, West Virginia Lottery, and the Wisconsin Lottery.

The association currently offers five lottery games: **POWERBALL®** is sold through forty-three lotteries as of March 10, 2010; Mega Millions is sold through thirty-six lotteries as of March 10, 2010; Hot Lotto™ is currently sold through fifteen members; Wild Card2™ is sold through four jurisdictions; and 2by2™ is sold in three member jurisdictions. The newest MUSL member, the Arkansas Scholarship Lottery, began **POWERBALL®** sales on October 31, 2009

All profits from the games are kept by the state that sells the ticket. The MUSL members share the cost of operating the association based on their percentage of total sales. The association conducts drawings, performs central game administration (including game development and research), and manages central accounting and the purchase of government securities to fund annuitized prizes.

On September 16, 1987, the lottery directors of the District of Columbia, Iowa, Kansas, Oregon, Rhode Island, and West Virginia formed the Multi-State Lottery Association. The Missouri Lottery joined the association later that month. The original seven members offered a joint lotto

game call **LOTTO*AMERICA 7/40**® which began sales on February 10, 1988 with its first drawing on February 13, 1988. **LOTTOAMERICA**® was replaced in 1992 by the now world famous **POWERBALL**®. Sales began for **POWERBALL**® on April 19, 1992, with the first drawing on April 22, 1992.

The **POWERBALL**® game was designed following research to meet the wishes of the players. Players in all jurisdictions said virtually the same thing: “Give me a chance at a big jackpot, but I also want to win a significant smaller prize while I’m waiting to win the big one.” The size of a “significant” smaller prize varied by player, but the **POWERBALL**® game offers enough cash prize levels (\$3 to \$200,000) to meet everyone’s wishes. The game has seen continued growth, especially at the beginning jackpot levels. It is clear that the large jackpots attract the player’s attention but the large number of winning experiences is what keeps the players coming back to the game.

ANNUAL SALES

| | | |
|------|-----------------|--|
| FY88 | \$32,306,485 | (6 months of 7/40 sales) |
| FY89 | \$125,169,063 | (change to 6/54 mid-year) |
| FY90 | \$344,283,496 | (WI, MT, ID began sales during year) |
| FY91 | \$404,294,476 | (ME, MN, IN, SD, KY, DE began sales during year) |
| FY92 | \$415,191,361 | (POWERBALL ® starts in 4th Qtr.) |
| FY93 | \$603,236,816 | |
| FY94 | \$829,448,179 | (AZ began sales during year) |
| FY95 | \$1,065,204,410 | (NE, LA, GA began sales during year) |
| FY96 | \$1,209,293,425 | (CT, NH, began sales during year) |
| FY97 | \$895,529,550 | (NM began sales during year, GA departed 1st quarter) |
| FY98 | \$1,094,289,793 | (Game changed November 2, 1997) |
| FY99 | \$1,485,126,504 | |
| FY00 | \$1,035,085,483 | |
| FY01 | \$1,053,362,893 | (Includes \$21,906,589 in Power Play sales) |
| FY02 | \$1,459,073,478 | (PA joins; includes Power Play sales of \$75,163,343) |
| FY03 | \$1,861,762,243 | (SC & USVI join; includes Power Play sales of \$173,987,038) |
| FY04 | \$2,266,182,511 | (VT, ND, & TN join; includes Power Play sales of \$218,380,776) |
| FY05 | \$1,974,015,851 | (ME joins; includes Power Play sales of \$217,254,907) |
| FY06 | \$2,821,073,017 | (OK, & NC join; includes Power Play sales of \$344,924,204) |
| FY07 | \$2,503,651,244 | (Includes Power Play sales of \$388,548,876) |
| FY08 | \$2,565,247,077 | (Includes Power Play sales of \$391,975,241) |
| FY09 | \$2,564,953,418 | (Includes Power Play sales of \$415,170,204) (FL joins in FY09 and AR to begin in FY10) |

Total sales in Lotto America and **POWERBALL**® with Power Play® through 3/10/10 are \$30,627,305,121 (\$30.6 billion). Total sales in **POWERBALL**® with Power Play® are \$29,376,916,960 (\$29.3 billion).

The average jackpot won in **POWERBALL**® since its beginning in 1992 is \$39,696,389 (\$39.6 million (either annuity or cash lump sum)). Average weekly sales in the **POWERBALL**® game since its beginning are \$31,469,649 (\$31.5 million).

Since April 1992, there have been 258 **POWERBALL®** jackpot winners that have been awarded jackpot prizes (both annuity and lump sum cash) totaling \$9,090,472,968. The **POWERBALL®** game has paid out \$6,503,558,401 (\$6.5 billion) in the other non-jackpot cash prizes. We have had 11,625 winners of the \$100,000/\$200,000/\$1,000,000 secondary prize and a total of 750,598,528 winners at all prize levels.

TOP 25 POWERBALL® RECORD JACKPOTS

| | | | |
|-----|---------------|----------------|--|
| 1. | \$365,000,000 | Feb. 18, 2006 | ConAgra Foods Co-Workers, NE |
| 2. | \$340,000,000 | Oct. 19, 2005 | Steve & Carolyn West-OR Bob & Francis Cheney-OR |
| 3. | \$314,900,000 | Dec. 25, 2002 | Jack Whittaker-Scotts Depot, WV |
| 4. | \$314,300,000 | Aug. 25, 2007 | Coterel & Hiles Family, IN |
| 5. | \$295,700,000 | July 29, 1998 | The Lucky 13-Columbus, Ohio |
| 6. | \$295,000,000 | Aug. 25, 2001 | Sheryl Hanuman-Minneapolis, MN Michael & Kathleen Kearney-Hockessin, DE David Edwards-Ashland, KY R Erwin Wales-Bar Mills, ME |
| 7. | \$276,300,000 | March 15, 2008 | Monogalia County Tax Office 8, WV |
| 8. | \$261,300,000 | July 9, 2003 | Scott and Marian Calligan-Cranberry, PA William & Claudia Walkenbach-Hermann, MO |
| 9. | \$259,900,000 | Aug. 19, 2009 | Solomon Jackson Jr., SC |
| 10. | \$254,000,000 | Jan. 24, 2007 | James Wilson, MO |
| 11. | \$232,100,000 | May 27, 2009 | Neal Wanless, SD |
| 12. | \$224,200,000 | April 12, 2006 | Missouri 13 |
| 13. | \$221,500,000 | Dec. 31, 2003 | Norma & DeAnna Shue, SC Lisa Ensor-York, PA |
| 14. | \$220,300,000 | May 28, 2005 | Brad Duke-Boise, Idaho |
| 15. | \$214,700,000 | Oct. 9, 2004 | 33 winners trust-DE |
| 16. | \$213,200,000 | May 8, 2004 | Steve & Kristine White-Skillman, NJ |
| 17. | \$208,600,000 | Aug. 5, 2006 | 100 Miracles-Wisconsin |
| 18. | \$206,900,000 | Sept. 27, 2008 | Rosswell Fun Havers-New Mexico |
| 19. | \$200,800,000 | Sept. 23, 2006 | Tim and Kellie Guderian-IA |
| 20. | \$195,000,000 | May 20, 1998 | Frank & Shirley Capaci Streamwood, IL |
| 21. | \$190,900,000 | Oct. 25, 2003 | Regina Mandabach-Washington, IN Happy Huskers-Holdingford, MN |
| 22. | \$189,000,000 | Oct. 3, 2009 | William A. Steele |
| 23. | \$182,700,000 | March 17, 2007 | Daniel Gannon-Oregon |
| 24. | \$180,100,000 | May 3, 2008 | Paul Rosenau-MN |
| 25. | \$174,400,000 | Feb. 28, 2009 | Dover, Delaware-Yokota Partnership Pennsylvania-Palmira Nicola |

TOP 10 MEGA MILLIONS JACKPOTS

| | | | | | |
|-----|----------------|-----------------|-------------|----------------|----------------|
| 1. | GA, NJ | \$390.0 million | (2 tickets) | March 6, 2007 | Mega Millions® |
| 2. | CA, NY | \$336.0 million | (2 tickets) | Aug. 28, 2009 | Mega Millions® |
| 3. | MD, NJ, TX, VI | \$330.0 million | (4 tickets) | Aug. 31, 2007 | Mega Millions® |
| 4. | CA | \$315.0 million | (1 ticket) | Nov. 15, 2005 | Mega Millions® |
| 5. | MA | \$294.0 million | (1 ticket) | July 2, 2004 | Mega Millions® |
| 6. | GA | \$275.0 million | (1 ticket) | Feb. 22, 2008 | Mega Millions® |
| 7. | OH | \$270.0 million | (1 ticket) | Feb. 28, 2006 | Mega Millions® |
| 8. | OH | \$265.0 million | (1 ticket) | April 18, 2006 | Mega Millions® |
| 9. | New Jersey | \$258.0 million | (1 ticket) | Sept. 16, 2005 | Mega Millions® |
| 10. | Virginia | \$239.0 million | (1 ticket) | Feb. 20, 2004 | Mega Millions® |

TOP 25 U.S. RECORD LOTTERY JACKPOTS

| | | | | | |
|-----|---|-----------------|--------------|----------------|-------------------|
| 1. | GA, NJ | \$390.0 million | (2 tickets) | March 6, 2007 | Mega Millions® |
| 2. | NE | \$365.0 million | (1 ticket) | Feb. 18, 2006 | POWERBALL® |
| 3. | IL, MI | \$363.0 million | (2 tickets) | May 9, 2000 | The Big Game® |
| 4. | OR | \$340.0 million | (1 ticket) | Oct. 19, 2005 | POWERBALL® |
| 5. | CA, NY | \$336.0 million | (2 tickets) | Aug. 28, 2009 | Mega Millions® |
| 6. | GA, IL, NJ | \$331.0 million | (3 tickets) | April 16, 2002 | The Big Game® |
| 7. | MD, NJ, TX, VI | \$330.0 million | (4 tickets) | Aug. 31, 2007 | Mega Millions® |
| 8. | CA | \$315.0 million | (1 ticket) | Nov. 15, 2005 | Mega Millions® |
| 9. | WV | \$314.9 Million | (1 ticket) | Dec. 25, 2002 | POWERBALL® |
| 10. | IN | \$314.3 Million | (1 ticket) | Aug. 25, 2007 | POWERBALL® |
| 11. | Indiana | \$295.7 million | (1 ticket) | July 29, 1998 | POWERBALL® |
| 12. | DE, KY, NH, MN | \$295.0 million | (4 tickets) | Aug. 25, 2001 | POWERBALL® |
| 13. | MA | \$294.0 million | (1 ticket) | July 2, 2004 | Mega Millions® |
| 14. | WV | \$276.3 million | (1 ticket) | March 15, 2008 | POWERBALL® |
| 15. | GA | \$275.0 million | (1 ticket) | Feb. 22, 2008 | Mega Millions® |
| 16. | OH | \$270.0 million | (1 ticket) | Feb. 28, 2006 | Mega Millions® |
| 17. | OH | \$265.0 million | (1 ticket) | April 18, 2006 | Mega Millions® |
| 18. | MO, PA | \$261.3 million | (2 tickets) | July 9, 2003 | POWERBALL® |
| 19. | South Carolina | \$259.9 million | (1 ticket) | Aug. 19, 2009 | POWERBALL® |
| 20. | New Jersey | \$258.0 million | (1 ticket) | Sept. 16, 2005 | Mega Millions® |
| 21. | Missouri | \$254.0 million | (ticket) | Jan. 24, 2007 | POWERBALL® |
| 22. | Italy | \$253.7 million | (1 ticket) | Aug. 22, 2009 | SuperEnalotto |
| 23. | Virginia | \$239.0 million | (1 ticket) | Feb. 20, 2004 | Mega Millions® |
| 24. | UK (7), FRA (4), PRT (3), ESP (3), IRL (2), BEL (1) | \$233.0 million | (20 tickets) | Nov. 17, 2006 | EuroMillions™ |
| 25. | South Dakota | \$232.1 million | (1 ticket) | May 27, 2009 | POWERBALL® |

TOP 25 U.S. RECORD LOTTERY JACKPOTS FOR SINGLE TICKETS

| | | | | | |
|-----|----------------|-----------------|------------|-----------------|-------------------|
| 1. | Nebraska | \$365.0 million | (1 ticket) | Feb. 18, 2006 | POWERBALL® |
| 2. | Oregon | \$340.0 million | (1 ticket) | Oct. 19, 2005 | POWERBALL® |
| 3. | California | \$315.0 million | (1 ticket) | Nov. 15, 2005 | Mega Millions® |
| 4. | West Virginia | \$314.9 million | (1 ticket) | Dec. 25, 2002 | POWERBALL® |
| 5. | Indiana | \$314.3 million | (1 ticket) | Aug. 25, 2007 | POWERBALL® |
| 6. | Indiana | \$295.7 million | (1 ticket) | July 29, 1998 | POWERBALL® |
| 7. | Massachusetts | \$294.0 million | (1 ticket) | July 2, 2004 | Mega Millions® |
| 8. | West Virginia | \$276.3 million | (1 ticket) | March 15, 2008 | POWERBALL® |
| 9. | Georgia | \$275.0 million | (1 ticket) | Feb. 22, 2008 | Mega Millions® |
| 10. | Ohio | \$270.0 million | (1 ticket) | Feb. 28, 2006 | Mega Millions® |
| 11. | Ohio | \$265.0 million | (1 ticket) | April 18, 2006 | Mega Millions® |
| 12. | South Carolina | \$259.9 million | (1 ticket) | August 19, 2009 | POWERBALL® |
| 12. | New Jersey | \$258.0 million | (1 ticket) | Sept. 16, 2005 | Mega Millions® |
| 13. | Missouri | \$254.0 million | (1 ticket) | Jan. 24, 2007 | POWERBALL® |
| 14. | Italy | \$253.7 million | (1 ticket) | August 22, 2009 | SuperEnalotto |
| 15. | Virginia | \$239.0 million | (1 ticket) | Feb. 20, 2004 | Mega Millions® |
| 16. | South Dakota | \$232.1 million | (1 ticket) | May 27, 2009 | POWERBALL® |
| 17. | Missouri | \$224.0 million | (1 ticket) | April 12, 2006 | POWERBALL® |
| 18. | Idaho | \$220.3 million | (1 ticket) | May 28, 2005 | POWERBALL® |
| 19. | Delaware | \$214.7 million | (1 ticket) | Oct. 9, 2004 | POWERBALL® |
| 20. | Pennsylvania | \$213.2 million | (1 ticket) | May 8, 2004 | POWERBALL® |
| 21. | Wisconsin | \$208.6 million | (1 ticket) | Aug. 8, 2006 | POWERBALL® |
| 22. | Michigan | \$208.0 million | (1 ticket) | April 22, 2005 | Mega Millions® |
| 23. | Ohio | \$207.0 million | (1 ticket) | Dec. 12, 2008 | Mega Millions® |
| 24. | New Mexico | \$206.9 million | (1 ticket) | Sept. 27, 2008 | POWERBALL® |
| 25. | Iowa | \$200.8 million | (1 ticket) | Sept. 23, 2006 | POWERBALL® |

ADDITIONAL INFORMATION

There are 43 lotteries currently selling the **POWERBALL®** game to a population of 238,667,483 million with tickets being sold through over 175,000 terminals. The drawing show is uplinked live to over 150 television stations every Wednesday and Saturday night at 10:59 p.m. Eastern Time.

MUSL's first game was **LOTTO*AMERICA 7/40®** which started sales on Wednesday, February 10, 1988. The first draw was on Saturday, February 13, 1988. This game had a weekly drawing on Saturday night. MUSL's second game was **LOTTO*AMERICA 6/54®** with sales starting on February 5, 1989. The first drawing was February 8, 1989. The original **POWERBALL®** game began sales on April 19, 1992. The first **POWERBALL®** drawing was on April 22, 1992.

After more than five years as America's premier jackpot game, **POWERBALL®** was updated beginning with the drawing of November 5, 1997. In order to generate larger average jackpots, the game changed from a 5 of 45 white ball plus 1 of 45 red ball game to a 5 of 49 plus 1 of 42

format. Low-tier prize levels were increased, the guaranteed starting jackpot was raised to \$10 million, and players were offered the option of taking the jackpot as a lump sum cash payment.

In March 2001, a major product enhancement was designed for the **POWERBALL®** product. This Power Play® feature allows a player to multiply their winnings of all set prizes (all prizes except the jackpot prize) by a number randomly drawn just before the **POWERBALL®** drawing. Power Play® players who win any of the set prizes are guaranteed to multiply their winnings by at least two. The Power Play® wheel has 4 slots each of the numbers 2 thru 5 for a total of sixteen slots.

As the population base playing **POWERBALL®** continued to increase with Pennsylvania joining the association in June 2002 (12,281,054 pop.); South Carolina in October 2002 (4,012,012 pop.); and the US Virgin Islands lottery in November 2002 (108,612) the matrix was again changed on October 6, 2002 by adding 4 additional balls to the white ball set. No additional balls were added to the red balls with the resulting matrix becoming 5/53 + 1/42.

The continued success of the **POWERBALL®** brand prompted four more states to join the game: Vermont (7/1/03), North Dakota (3/25/04), Tennessee (4/19/04), and Maine (7/30/04). With 29 members and a total population of 91,921,242 the matrix was again changed to insure game performance starting with the drawing of August 31, 2005. Additional enhancements to the game included: minimum jackpots starting at \$15 million; the secondary prize raised to \$200,000; and the third prize increased to \$10,000. While no additional balls were added to the red Powerball set, two additional numbers were added to the white balls resulting in a matrix of 5/55 + 1/42.

Two new states joined **POWERBALL®** in 2006: Oklahoma (1/14/06), and North Carolina (5/30/06). Florida became the 32nd lottery to sell America's favorite game beginning on January 4th, 2009. These 3 states' combined populations of over 31 million, bringing the **POWERBALL®** total player base to 125,626,153, prompted changes to the game again. Starting with Florida's sales, the game's matrix was changed to 5/59 + 1/39 insuring the game's continued success. While 4 white balls were added, 3 red balls were removed with a net effect on only one additional ball. Other key improvements included increasing the starting jackpot from \$15 million to \$20 million; increasing the jackpot pool percentage from 30.3% to 32.5% to make jackpots grow faster and larger; the match 5 prize with the Power Play option guaranteed a 5X multiplier, pushing the second prize to \$1 million cash; and the overall odds of the game slightly reduced to add more than 3 million extra prizes won each year. The newest MUSL member, the Arkansas Scholarship Lottery, began **POWERBALL®** sales on October 31, 2009.

An agreement was reached between MUSL and the Mega Millions group to cross sell Powerball and Mega Millions beginning as early as January 31, 2010. Powerball states will also offer Megaplier® which works in a similar manner to the Power Play add-on feature associated with the Power Ball game. For an additional \$1, players with that Megaplier® can increase their non-jackpot prize winnings by 2, 3 or 4 times.

The following is the Powerball 5/59 + 1/39 matrix with odds and prize levels:

| | Odds | Prize Levels |
|-----------|------------------|--------------|
| Match 5+1 | 195,249,054.0000 | Grand Prize |
| Match 5+0 | 5,138,133.0000 | \$200,000 |
| Match 4+1 | 723,144.6444 | \$10,000 |
| Match 4+0 | 19,030.1222 | \$100 |
| Match 3+1 | 13,644.2386 | \$100 |
| Match 3+0 | 359.0589 | \$7 |
| Match 2+1 | 787.1676 | \$7 |
| Match 2+0 | 20.7149 | |
| Match 1+1 | 123.4773 | \$4 |
| Match 1+0 | 3.2494 | |
| Match 0+1 | 61.7386 | \$3 |
| Match 0+0 | 1.6247 | |
| Overall | 35.11 | |

Following is the Mega Millions 5/56 + 1/46 matrix with odds and prize levels:

| | Odds | Prize Levels |
|-----------|------------------|--------------|
| Match 5+1 | 175,711,536.0000 | Grand Prize |
| Match 5+0 | 3,904,700.8000 | \$250,000 |
| Match 4+1 | 689,064.8471 | \$10,000 |
| Match 4+0 | 15,312.5521 | \$150 |
| Match 3+1 | 13,781.2969 | \$150 |
| Match 3+0 | 306.2510 | \$7 |
| Match 2+1 | 843.7529 | \$10 |
| Match 2+0 | 18.7501 | |
| Match 1+1 | 140.6255 | \$3 |
| Match 1+0 | 3.1250 | |
| Match 0+1 | 74.8008 | \$2 |
| Match 0+0 | 1.6622 | |
| Overall | 39.89 | |