



DATE: October 30, 2009

GENERAL PRESS INFORMATION

The Multi-State Lottery Association is a government-benefit, non-profit association entirely owned and operated by the member lotteries. The association has a thirteen member staff that operates at the direction of the Board of Directors. The Board is comprised of the lottery directors for each of the member lotteries. The current membership of 33 lotteries includes: Arizona Lottery, Arkansas Scholarship Lottery, Colorado Lottery, Connecticut Lottery Corporation, D.C. Lottery & Charitable Games Control Board, Delaware State Lottery, Florida Lottery, Idaho Lottery, Indiana (Hoosier) Lottery, Iowa Lottery Authority, Kansas Lottery, Kentucky Lottery Corporation, Louisiana lottery Corporation, Maine State Lottery, Minnesota State Lottery, Missouri Lottery, Montana Lottery, Nebraska Lottery, New Hampshire Lottery Commission, New Mexico Lottery Authority, North Carolina Education Lottery, North Dakota Lottery, Oklahoma Lottery Commission, Oregon Lottery, Pennsylvania Lottery, Rhode Island Lottery, South Carolina Education Lottery, South Dakota Lottery, Tennessee Education Lottery Corporation, Virgin Islands Lottery, Vermont Lottery, West Virginia Lottery, and the Wisconsin Lottery.

The association currently offers four lottery games: **POWERBALL®** is sold through thirty-three member lotteries; Hot Lotto™ is currently sold through fourteen members; Wild Card2™ is sold through four jurisdictions; and 2by2™ is sold in three member jurisdictions. The newest MUSL member, the Arkansas Scholarship Lottery, began **POWERBALL®** sales on October 31, 2009.

All profits from the games are kept by the state that sells the ticket. The members share the cost of operating the association based on their percentage of total sales. The association conducts drawings, performs central game administration (including game development and research), and manages central accounting and the purchase of government securities to fund annuitized prizes.

On September 16, 1987, the lottery directors of the District of Columbia, Iowa, Kansas, Oregon, Rhode Island, and West Virginia formed the Multi-State Lottery Association. The Missouri Lottery joined the association later that month. The original seven members offered a joint lotto game call **LOTTO*AMERICA 7/40®** which began sales on February 10, 1988 with its first drawing on February 13, 1988. **LOTTOAMERICA®** was replaced in 1992 by the now world famous **POWERBALL®**. Sales began for **POWERBALL®** on April 19, 1992, with the first drawing on April 22, 1992.

The **POWERBALL®** game was designed following research to meet the wishes of the players. Players in all jurisdictions said virtually the same thing: "Give me a chance at a big jackpot, but I also want to win a significant smaller prize while I'm waiting to win the big one." The size of a "significant" smaller prize varied by player, but the **POWERBALL®** game offers enough cash prize levels (\$3 to \$200,000) to meet everyone's wishes. The game has seen continued growth, especially at the beginning jackpot levels. It is clear that the large jackpots attract the player's attention but the large number of winning experiences are what keeps the players coming back to the game.

ANNUAL SALES

FY88	\$32,306,485	(6 months of 7/40 sales)
FY89	\$125,169,063	(change to 6/54 mid-year)
FY90	\$344,283,496	(WI, MT, ID began sales during year)
FY91	\$404,294,476	(ME, MN, IN, SD, KY, DE began sales during year)
FY92	\$415,191,361	(POWERBALL® starts in 4th Qtr.)
FY93	\$603,236,816	
FY94	\$829,448,179	(AZ began sales during year)
FY95	\$1,065,204,410	(NE, LA, GA began sales during year)
FY96	\$1,209,293,425	(CT, NH, began sales during year)
FY97	\$895,529,550	(NM began sales during year, GA departed 1st quarter)
FY98	\$1,094,289,793	(Game changed November 2, 1997)
FY99	\$1,485,126,504	
FY00	\$1,035,085,483	
FY01	\$1,053,362,893	(Includes \$21,906,589 in Power Play sales)
FY02	\$1,459,073,478	(PA joins; includes Power Play sales of \$75,163,343)
FY03	\$1,861,762,243	(SC & USVI join; includes Power Play sales of \$173,987,038)
FY04	\$2,266,182,511	(VT, ND, & TN join; includes Power Play sales of \$218,380,776)
FY05	\$1,974,015,851	(ME joins; includes Power Play sales of \$217,254,907)
FY06	\$2,821,073,017	(OK, & NC join; includes Power Play sales of \$344,924,204)
FY07	\$2,503,651,244	(Includes Power Play sales of \$388,548,876)
FY08	\$2,565,247,077	(Includes Power Play sales of \$391,975,241)
FY09	\$2,564,953,418	(Includes Power Play sales of \$415,170,204)

Total sales in Lotto America and **POWERBALL®** with Power Play® through 10/22/09 are \$29,575,608,920 (\$29.5 billion). Total sales in **POWERBALL®** with Power Play® are \$28,325,220,759 (\$28.3 billion).

The average jackpot won in **POWERBALL®** since its beginning in 1992 is **\$40,000,382** (\$40.0 million (either annuity or cash lump sum)). Average weekly sales in the **POWERBALL®** game since its beginning are \$31,007,357 (\$31.0 million).

Since April 1992, the **POWERBALL®** jackpot has been hit 222 times with 251 winners and has paid out jackpot prizes (both annuity and lump sum cash) totaling **\$8,880,084,869**.

The **POWERBALL®** game has paid out \$6,274,159,849 (\$6.2 billion) in the other non-jackpot cash prizes. We have had 11,441 winners of the \$100,000/\$200,000/\$1,000,000 secondary prize and a total of 725,558,033 winners at all prize levels.

TOP 25 POWERBALL® RECORD JACKPOTS

1.	\$365,000,000	Feb. 18, 2006	ConAgra Foods Co-Workers, NE
2.	\$340,000,000	Oct. 19, 2005	Steve & Carolyn West-OR Bob & Francis Cheney-OR
3.	\$314,900,000	Dec. 25, 2002	Jack Whittaker-Scotts Depot, WV
4.	\$314,300,000	Aug. 25, 2007	Coterel & Hiles Family, IN
5.	\$295,700,000	July 29, 1998	The Lucky 13-Columbus, Ohio
6.	\$295,000,000	Aug. 25, 2001	Sheryl Hanuman-Minneapolis, MN

			Michael & Kathleen Kearney-Hockessin, DE
			David Edwards-Ashland, KY
			R Erwin Wales-Bar Mills, ME
7.	\$276,300,000	March 15, 2008	Monogalia County Tax Office 8, WV
8.	\$261,300,000	July 9, 2003	Scott and Marian Calligan-Cranberry, PA
			William & Claudia Walkenbach-Hermann, MO
9.	\$259,900,000	Aug. 19, 2009	Solomon Jackson Jr., SC
10.	\$254,000,000	Jan. 24, 2007	James Wilson, MO
11.	\$232,100,000	May 27, 2009	Neal Wanless, SD
12.	\$224,200,000	April 12, 2006	Missouri 13
13.	\$221,500,000	Dec. 31, 2003	Norma & DeAnna Shue, SC
			Lisa Ensor-York, PA
14.	\$220,300,000	May 28, 2005	Brad Duke-Boise, Idaho
15.	\$214,700,000	Oct. 9, 2004	33 winners trust-DE
16.	\$213,200,000	May 8, 2004	Steve & Kristine White-Skillman, NJ
17.	\$208,600,000	Aug. 5, 2006	100 Miracles-Wisconsin
18.	\$206,900,000	Sept. 27, 2008	Rosswell Fun Havers-New Mexico
19.	\$200,800,000	Sept. 23, 2006	Tim and Kellie Guderian-IA
20.	\$195,000,000	May 20, 1998	Frank & Shirley Capaci
			Streamwood, IL
21.	\$190,900,000	Oct. 25, 2003	Regina Mandabach-Washington, IN
			Happy Huskers-Holdingford, MN
22.	\$189,000,000	Oct. 3, 2009	William A. Steele
23.	\$182,700,000	March 17, 2007	Daniel Gannon-Oregon
24.	\$180,100,000	May 3, 2008	Paul Rosenau-MN
25.	\$174,400,000	Feb. 28, 2009	Dover, Delaware-Yokota Partnership
			Pennsylvania-Palmira Nicola

TOP 25 WORLD RECORD LOTTERY JACKPOTS

1.	GA, NJ	\$390.0 million	(2 tickets)	March 6, 2007	Mega Millions®
2.	NE	\$365.0 million	(1 ticket)	Feb. 18, 2006	POWERBALL®
3.	IL, MI	\$363.0 million	(2 tickets)	May 9, 2000	The Big Game®
4.	OR	\$340.0 million	(1 ticket)	Oct. 19, 2005	POWERBALL®
5.	CA, NY	\$336.0 million	(2 tickets)	Aug. 28, 2009	Mega Millions®
6.	GA, IL, NJ	\$331.0 million	(3 tickets)	April 16, 2002	The Big Game®
7.	MD, NJ, TX, VI	\$330.0 million	(4 tickets)	Aug. 31, 2007	Mega Millions™
8.	CA	\$315.0 million	(1 ticket)	Nov. 15, 2005	Mega Millions™
9.	WV	\$314.9 Million	(1 ticket)	Dec. 25, 2002	POWERBALL®
10.	IN	\$314.3 Million	(1 ticket)	Aug. 25, 2007	POWERBALL®
11.	Indiana	\$295.7 million	(1 ticket)	July 29, 1998	POWERBALL®
12.	DE, KY, NH, MN	\$295.0 million	(4 tickets)	Aug. 25, 2001	POWERBALL®
13.	MA	\$294.0 million	(1 ticket)	July 2, 2004	Mega Millions™
14.	WV	\$276.3 million	(1 ticket)	March 15, 2008	POWERBALL®
15.	GA	\$275.0 million	(1 ticket)	Feb. 22, 2008	Mega Millions™
16.	OH	\$270.0 million	(1 ticket)	Feb. 28, 2006	Mega Millions™
17.	OH	\$265.0 million	(1 ticket)	April 18, 2006	Mega Millions™

18.	MO, PA	\$261.3 million	(2 tickets)	July 9, 2003	POWERBALL®
19.	South Carolina	\$259.9 million	(1 ticket)	Aug. 19, 2009	POWERBALL®
20.	New Jersey	\$258.0 million	(1 ticket)	Sept. 16, 2005	Mega Millions™
21.	Missouri	\$254.0 million	(ticket)	Jan. 24, 2007	POWERBALL®
22.	Italy	\$253.7 million	(1 ticket)	Aug. 22, 2009	SuperEnalotto
23.	Virginia	\$239.0 million	(1 ticket)	Feb. 20, 2004	Mega Millions™
24.	UK (7), FRA (4), PRT (3), ESP (3), IRL (2), BEL (1)	\$233.0 million	(20 tickets)	Nov. 17, 2006	EuroMillions™
25.	South Dakota	\$232.1 million	(1 ticket)	May 27, 2009	POWERBALL®

TOP 25 WORLD RECORD LOTTERY JACKPOTS FOR SINGLE TICKETS

1.	Nebraska	\$365.0 million	(1 ticket)	Feb. 18, 2006	POWERBALL®
2.	Oregon	\$340.0 million	(1 ticket)	Oct. 19, 2005	POWERBALL®
3.	California	\$315.0 million	(1 ticket)	Nov. 15, 2005	Mega Millions™
4.	West Virginia	\$314.9 million	(1 ticket)	Dec. 25, 2002	POWERBALL®
5.	Indiana	\$314.3 million	(1 ticket)	Aug. 25, 2007	POWERBALL®
6.	Indiana	\$295.7 million	(1 ticket)	July 29, 1998	POWERBALL®
7.	Massachusetts	\$294.0 million	(1 ticket)	July 2, 2004	Mega Millions™
8.	West Virginia	\$276.3 million	(1 ticket)	March 15, 2008	POWERBALL®
9.	Georgia	\$275.0 million	(1 ticket)	Feb. 22, 2008	Mega Millions™
10.	Ohio	\$270.0 million	(1 ticket)	Feb. 28, 2006	Mega Millions™
11.	Ohio	\$265.0 million	(1 ticket)	April 18, 2006	Mega Millions™
12.	South Carolina	\$259.9 million	(1 ticket)	August 19, 2009	POWERBALL®
12.	New Jersey	\$258.0 million	(1 ticket)	Sept. 16, 2005	Mega Millions™
13.	Missouri	\$254.0 million	(1 ticket)	Jan. 24, 2007	POWERBALL®
14.	Italy	\$253.7 million	(1 ticket)	August 22, 2009	SuperEnalotto
15.	Virginia	\$239.0 million	(1 ticket)	Feb. 20, 2004	Mega Millions™
16.	South Dakota	\$232.1 million	(1 ticket)	May 27, 2009	POWERBALL®
17.	Missouri	\$224.0 million	(1 ticket)	April 12, 2006	POWERBALL®
18.	Idaho	\$220.3 million	(1 ticket)	May 28, 2005	POWERBALL®
19.	Delaware	\$214.7 million	(1 ticket)	Oct. 9, 2004	POWERBALL®
20.	Pennsylvania	\$213.2 million	(1 ticket)	May 8, 2004	POWERBALL®
21.	Wisconsin	\$208.6 million	(1 ticket)	Aug. 8, 2006	POWERBALL®
22.	Michigan	\$208.0 million	(1 ticket)	April 22, 2005	Mega Millions™
23.	Ohio	\$207.0 million	(1 ticket)	Dec. 12, 2008	Mega Millions™
24.	New Mexico	\$206.9 million	(1 ticket)	Sept. 27, 2008	POWERBALL®
25.	Iowa	\$200.8 million	(1 ticket)	Sept. 23, 2006	POWERBALL®

RECORD LUMP SUM CASH PAYMENT “AWARDED JACKPOTS”

1.	Italy	\$253.6 million	(1 ticket)	August 22, 2009	SuperEnalotto
2.	GA (1), NJ (1)	\$233.1 million	(2 tickets)	March 6, 2007	Mega Millions™
3.	UK (7), FRA (4), PRT (3), ESP (3), IRL (2), BEL (1)	\$233.0 million	(20 tickets)	Nov. 17, 2006	EuroMillions™
4.	France (2), Portugal (1)	\$222.0 million	(3 tickets)	Feb. 3, 2006	EuroMillions™
5.	CA, NY	\$214.0 million	(2 tickets)	Aug. 28, 2009	Mega Millions™
6.	MD, NJ, TX, VI	\$194.4 million	(4 tickets)	Aug. 31, 2007	Mega Millions™
7.	IL, MI	\$181.5 million	(2 tickets)	May 9, 2000	The Big Game®
8.	NE	\$177.6 million	(1 ticket)	Feb. 18, 2006	POWERBALL®
9.	GA, ILL, NJ	\$176.8 million	(3 tickets)	April 16, 2002	The Big Game®
10.	CA	\$175.0 million	(1 ticket)	Nov. 15, 2005	Mega Millions™
11.	WV	\$170.5 million	(1 ticket)	Dec. 25, 2002	POWERBALL®
12.	DE, KY, NH, MN	\$165.8 million	(4 tickets)	Aug. 25, 2001	POWERBALL®
13.	Indiana	\$161.5 million	(1 ticket)	July 29, 1998	POWERBALL®
14.	Ohio	\$158.8 million	(1 ticket)	Feb. 28, 2006	Mega Millions™
15.	Ohio	\$148.1 million	(1 ticket)	April 18, 2006	Mega Millions™
16.	PA, MO	\$147.3 million	(2 tickets)	July 9, 2003	POWERBALL®
17.	IN	\$145.9 million	(1 ticket)	Aug. 25, 2007	POWERBALL®
18.	OH	\$143.0 million	(1 ticket)	Dec. 12, 2008	Mega Millions™
19.	VA	\$141.5 million	(1 ticket)	Feb. 20, 2004	Mega Millions™
20.	WV	\$139.4 million	(1 ticket)	March 15, 2008	POWERBALL®

ADDITIONAL INFORMATION

There are 33 member lotteries currently selling the **POWERBALL®** game to a population of 128.9 million with tickets being sold through over 72,000 terminals. The drawing show is uplinked live to over 100 television stations every Wednesday and Saturday night at 10:59 p.m. Eastern Time.

MUSL's first game was **LOTTO*AMERICA 7/40®** which started sales on Wednesday, February 10, 1988. The first draw was on Saturday, February 13, 1988. This game had a weekly drawing on Saturday night. MUSL's second game was **LOTTO*AMERICA 6/54®** with sales starting on February 5, 1989. The first drawing was February 8, 1989. The original **POWERBALL®** game began sales on April 19, 1992. The first **POWERBALL®** drawing was on April 22, 1992.

After more than five years as America's premier jackpot game, **POWERBALL®** was updated beginning with the drawing of November 5, 1997. In order to generate larger average jackpots, the game changed from a 5 of 45 white ball plus 1 of 45 red ball game to a 5 of 49 plus 1 of 42 format. Low-tier prize levels were increased, the guaranteed starting jackpot was raised to \$10 million, and players were offered the option of taking the jackpot as a lump sum cash payment.

In March 2001, a major product enhancement was designed for the **POWERBALL®** product. This Power Play® feature allows a player to multiply their winnings of all set prizes (all prizes except the jackpot prize) by a number randomly drawn in a wheel spin just before the **POWERBALL®** drawing. Power Play® players who win any of the set prizes are guaranteed to multiply their winnings by at least two. The Power Play® wheel has 4 slots each of the numbers 2 thru 5 for a total of sixteen slots.

As the population base playing **POWERBALL®** continued to increase with Pennsylvania joining the association in June 2002 (12,281,054 pop.); South Carolina in October 2002 (4,012,012 pop.); and the US Virgin Islands lottery in November 2002 (108,612) the matrix was again changed on October 6, 2002 by adding 4 additional balls to the white ball set. No additional balls were added to the red balls with the resulting matrix becoming 5/53 + 1/42.

The continued success of the **POWERBALL®** brand prompted four more states to join the game: Vermont (7/1/03), North Dakota (3/25/04), Tennessee (4/19/04), and Maine (7/30/04). With 29 members and a total population of 91,921,242 the matrix was again changed to insure game performance starting with the drawing of August 31, 2005. Additional enhancements to the game included: minimum jackpots starting at \$15 million; the secondary prize raised to \$200,000; and the third prize increased to \$10,000. While no additional balls were added to the red Powerball set, two additional numbers were added to the white balls resulting in a matrix of 5/55 + 1/42.

Two new states joined **POWERBALL®** in 2006: Oklahoma (1/14/06), and North Carolina (5/30/06). Florida became the 32nd lottery to sell America's favorite game beginning on January 4th, 2009. These 3 states' combined populations of over 31 million, bringing the **POWERBALL®** total player base to 125,626,153, prompted changes to the game again. Starting with Florida's sales, the game's matrix was changed to 5/59 + 1/39 insuring the game's continued success. While 4 white balls were added, 3 red balls were removed with a net effect on only one additional ball. Other key improvements included increasing the starting jackpot from \$15 million to \$20 million; increasing the jackpot pool percentage from 30.3% to 32.5% to

make jackpots grow faster and larger; the match 5 prize with the Power Play option guaranteed a 5X multiplier, pushing the second prize to \$1 million cash; and the overall odds of the game slightly reduced to add more than 3 million extra prizes won each year.

The 33rd lottery to begin selling Powerball tickets was the Arkansas Scholarship Lottery on October 31, 2009.

The following is the 5/59 + 1/39 matrix with odds and prize levels:

	Odds	Prize Levels
<u>Match 5+1</u>	<u>195,249,054.0000</u>	<u>Grand Prize</u>
<u>Match 5+0</u>	<u>5,138,133.0000</u>	<u>\$200,000</u>
<u>Match 4+1</u>	<u>723,144.6444</u>	<u>\$10,000</u>
<u>Match 4+0</u>	<u>19,030.1222</u>	<u>\$100</u>
<u>Match 3+1</u>	<u>13,644.2386</u>	<u>\$100</u>
<u>Match 3+0</u>	<u>359.0589</u>	<u>\$7</u>
<u>Match 2+1</u>	<u>787.1676</u>	<u>\$7</u>
<u>Match 2+0</u>	<u>20.7149</u>	
<u>Match 1+1</u>	<u>123.4773</u>	<u>\$4</u>
<u>Match 1+0</u>	<u>3.2494</u>	
<u>Match 0+1</u>	<u>61.7386</u>	<u>\$3</u>
<u>Match 0+0</u>	<u>1.6247</u>	